



2018 DOING THE MOST GOOD LUNCHEON

THURSDAY, APRIL 12, 2018 • JW MARRIOTT • AUSTIN, TEXAS

SPONSORSHIP OPPORTUNITIES

\$50,000 - PRESENTING SPONSOR – SOLD!

- 2 - VIP tables for 10 at Luncheon
- Prominent name recognition as the Presenting Sponsor
- Exclusive lunch and private tour with Majors Andy and Amy Kelly
- Logo displayed prominently at Luncheon table & on event signage
- Logo recognition on screen at event
- Full-page ad in event program
- Podium mention during program at Luncheon
- Recognition on The Salvation Army Austin social media
- Recognition in the 2018 Salvation Army Annual Report
- Full-season Red Kettle Sponsorship at three Kettles (Thanksgiving through Christmas)
- Four valet parking passes
- Recognition on SalvationArmyAustin.com for 12 months

\$15,000 - COLONEL

- VIP table for 10 at Luncheon
- Logo displayed prominently at Luncheon table & on event signage
- Logo recognition on screen at event
- ½ page ad in event program
- Podium mention during program at Luncheon
- Recognition on The Salvation Army Austin social media
- Recognition in the 2018 Salvation Army Annual Report
- Full-season Red Kettle Sponsorship at three Kettles (Thanksgiving through Christmas)
- Two valet parking passes
- Recognition on SalvationArmyAustin.com for 12 months

\$10,000 - MAJOR

- VIP table for 10 at Luncheon
- Logo displayed prominently at Luncheon table & on event signage
- Logo recognition on screen at event
- ½ page ad in event program
- Podium mention during program at Luncheon
- Recognition on The Salvation Army Austin social media
- Full-season Red Kettle Sponsorship at two Kettles (Thanksgiving through Christmas)
- Two valet parking passes
- Recognition on SalvationArmyAustin.com for 12 months

\$7,500 - CAPTAIN

- Table for 10 at Luncheon
- Logo recognition at Luncheon table & on event signage
- Logo recognition on screen at event
- ¼ page ad in event program
- Recognition on The Salvation Army Austin social media
- Three weeks Red Kettle Sponsorship at one Kettle (during November/December 2018)
- Two valet parking passes
- Recognition on SalvationArmyAustin.com for 6 months

\$5,000 - LIEUTENANT

- Table for 10 at Luncheon
- Logo recognition at Luncheon table & on event signage
- Logo recognition on screen at event
- ¼ page ad in event program
- Two weeks Red Kettle Sponsorship at one Kettle (during November/December 2018)
- Two valet parking passes
- Recognition on SalvationArmyAustin.com for 6 months

\$2,500 - SERGEANT

- Table for 10 at Luncheon
- Name recognition at Luncheon table & on event signage
- Name recognition on screen at event
- Recognition in event program
- One week Red Kettle Sponsorship at one Kettle (During November/December 2018)
- One valet parking pass
- Recognition on SalvationArmyAustin.com for 6 months

\$1,500 - CADET

- Table for 10 at Luncheon
- Name recognition at Luncheon table & on event signage
- Name recognition on screen at event
- Recognition in event program

\$1,000 - TABLE SPONSOR

- Table for 10 at Luncheon
- Name recognition at Luncheon table

\$100 - INDIVIDUAL TICKET

All reservations will be held at the door. Please provide the names of all guests in your party by March 29, 2018 to Catherine.Mattingly@uss.SalvationArmyAustin.org. Kettle Sponsorship includes company logo and name recognition during The Salvation Army's iconic Red Kettle Campaign at Christmas. Invite family, friends and employees to ring a bell at your sponsored kettle!



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SPONSORSHIP AGREEMENT

I/We will sponsor at this level (see *Sponsorship Opportunities*) _____

I/We will attend. I/We are unable to attend this year but enclosed is a donation of \$ _____

I/We would like to make an honorarium or memorial in the amount of \$ _____

Please check one: In honor of or In memory of _____

Please send acknowledgment to: _____
(Name) (Address)

Contact Information

Name: _____ Company (if applicable): _____

Address: _____ City: _____ Zip: _____

Phone: _____ Email: _____

Name as you wish it to appear for recognition: _____

I/We wish to remain anonymous.

Your reservation is secured with payment: Check Enclosed Credit Card Information Below Online Registration
(SalvationArmyAUSTIN.org)

Payment Options: Amount: \$ _____ Check Visa MC AMEX

Name on Card: _____

Card Number: _____ Exp. Date: _____ CVV: _____

Address: _____ City: _____ Zip: _____

Signature: _____ Date: _____

Payment confirms reservations; all tickets will be held at the door. Please make checks payable to The Salvation Army. Kindly provide your confirmed guest list by Thursday, March 29, 2018 to Catherine.Mattingly@uss.salvationarmy.org.

Return to:

The Salvation Army Area Command, Doing the Most Good Luncheon, 10711 Burnet Road, Suite 231, Austin, TX 78758 OR scan and email to Catherine.Mattingly@uss.salvationarmy.org. For more information, call Cat Mattingly at (512) 634-5943.



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