



# 2018 DOING THE MOST GOOD LUNCHEON

THURSDAY, APRIL 12, 2018 • JW MARRIOTT • AUSTIN, TEXAS

## SPONSORSHIP OPPORTUNITIES

### **\$50,000 - PRESENTING SPONSOR - SOLD!**

- 2 - VIP tables for 10 at Luncheon
- Prominent name recognition as the Presenting Sponsor
- Exclusive lunch and private tour with Majors Andy and Amy Kelly
- Logo displayed prominently at Luncheon table & on event signage
- Logo recognition on screen at event
- Full-page ad in event program
- Podium mention during program at Luncheon
- Recognition on The Salvation Army Austin social media
- Recognition in the 2018 Salvation Army Annual Report
- Full-season Red Kettle Sponsorship at three Kettles (Thanksgiving through Christmas)
- Four valet parking passes
- Recognition on SalvationArmyAustin.org for 12 months

### **\$15,000 - COLONEL**

- VIP table for 10 at Luncheon
- Logo displayed prominently at Luncheon table & on event signage
- Logo recognition on screen at event
- ½ page ad in event program
- Podium mention during program at Luncheon
- Recognition on The Salvation Army Austin social media
- Recognition in the 2018 Salvation Army Annual Report
- Full-season Red Kettle Sponsorship at three Kettles (Thanksgiving through Christmas)
- Two valet parking passes
- Recognition on SalvationArmyAustin.org for 12 months

### **\$10,000 - MAJOR**

- VIP table for 10 at Luncheon
- Logo displayed prominently at Luncheon table & on event signage
- Logo recognition on screen at event
- ½ page ad in event program
- Podium mention during program at Luncheon
- Recognition on The Salvation Army Austin social media
- Full-season Red Kettle Sponsorship at two Kettles (Thanksgiving through Christmas)
- Two valet parking passes
- Recognition on SalvationArmyAustin.org for 12 months

### **\$7,500 - CAPTAIN**

- Table for 10 at Luncheon
- Logo recognition at Luncheon table & on event signage
- Logo recognition on screen at event
- ¼ page ad in event program
- Recognition on The Salvation Army Austin social media
- Three weeks Red Kettle Sponsorship at one Kettle (during November/December 2018)
- Two valet parking passes
- Recognition on SalvationArmyAustin.org for 6 months

### **\$5,000 - LIEUTENANT**

- Table for 10 at Luncheon
- Logo recognition at Luncheon table & on event signage
- Logo recognition on screen at event
- ¼ page ad in event program
- Two weeks Red Kettle Sponsorship at one Kettle (during November/December 2018)
- Two valet parking passes
- Recognition on SalvationArmyAustin.org for 6 months

### **\$2,500 - SERGEANT**

- Table for 10 at Luncheon
- Name recognition at Luncheon table & on event signage
- Name recognition on screen at event
- Recognition in event program
- One week Red Kettle Sponsorship at one Kettle (During November/December 2018)
- One valet parking pass
- Recognition on SalvationArmyAustin.org for 6 months

### **\$1,500 - CADET**

- Table for 10 at Luncheon
- Name recognition at Luncheon table & on event signage
- Name recognition on screen at event
- Recognition in event program

### **\$1,000 - TABLE SPONSOR**

- Table for 10 at Luncheon
- Name recognition at Luncheon table

### **\$100 - INDIVIDUAL TICKET**

All reservations will be held at the door. Please provide the names of all guests in your party by March 29, 2018 to [Catherine.Mattingly@uss.SalvationArmyAustin.org](mailto:Catherine.Mattingly@uss.SalvationArmyAustin.org). Kettle Sponsorship includes company logo and name recognition during The Salvation Army's iconic Red Kettle Campaign at Christmas. Invite family, friends and employees to ring a bell at your sponsored kettle!



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