

ROCK THE RED KETTLE

SUNDAY
11.8.20

VIRTUAL EVENT

Hosted by
Cory Marrow



SPONSORSHIP OPPORTUNITIES

	GENERAL \$50,000	COLONEL \$25,000	MAJOR \$15,000	CAPTAIN \$10,000	LIEUTENANT \$6,000	SERGEANT \$3,000	CADET \$1,500
SUGGESTED GUEST COUNT	16	16	12	12	8	8	4
Dinner/Hors d'oeuvres Provided*	Optimum Dinner	Premium Dinner	Premium Dinner	Dinner	Dinner	Hors d'oeuvres	Hors d'oeuvres
Waiter Provided	◆	◆	◆	◆			
Flowers/SWAG	◆	◆	◆	◆	◆		
PRE-EVENT RECOGNITION							
Social Media	◆	◆	◆	◆	◆		
Website Presence	Logo	Logo	Logo	Logo	Logo	Name	Name
ON-SITE RECOGNITION							
Digital Program Inclusion	Logo	Logo	Logo	Logo	Logo	Name	Name
Digital Lobby Inclusion	Logo	Logo	Logo	Logo	Logo	Name	Name
Verbal Recognition	◆	◆	◆	◆			
POST-EVENT RECOGNITION							
Email Blast	Logo	Logo	Logo	Logo	Logo	Name	Name
Commemorative Guitar	5	4	2	1			
Weeks of a 2020 Red Kettle Sponsorship**	3:4	2:4	1:4	1:3	1:1		

HOUSEHOLD TICKETS: \$50

*Dinner and Appetizers provided for the suggested headcount

**Includes company logo and/or name recognition at your sponsored kettle during The Salvation Army's iconic Red Kettle Campaign between Thanksgiving and Christmas.



DOING THE MOST GOOD®



DOING
THE MOST
GOOD®

ROCK THE
RED KETTLE

Name _____

Address _____

City, State Zip _____

Email Address _____ Phone Number _____

SPONSOR/BUSINESS NAME (exactly as it should appear in the event materials)

QTY	SPONSORSHIP LEVEL
	\$1,500 Cadet
	\$3,000 Sergeant
	\$6,000 Lieutenant
	\$10,000 Captain
	\$15,000 Major
	\$25,000 Colonel
	\$50,000 General

QTY	TICKETS
	\$50 Household Ticket***

***Tickets include access code to watch the virtual concert.

I am unable to sponsor this year, but would like to make a donation of \$ _____

PAYMENT INFORMATION

Total Contribution \$ _____

Method of Payment:

- Check Enclosed (made payable to The Salvation Army with memo of Wilco Gives)
 Credit Card Invoice Me Later

Card Number _____

Expiration Date _____ CSC _____

Name on Card _____

Signature _____

ALL SPONSORSHIP PAYMENTS MUST BE RECEIVED AT LEAST 10 DAYS PRIOR TO THE EVENT

Kindly provide your confirmed guest list by Friday, October 30, 2020

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